



PRESS RELEASE

Pacific Healthcare Extends Footprint to Thailand

- Clinches deal to conceptualize and manage Thailand's first independent Mediplex
- Bangkok Mediplex will house specialist medical and dental clinics integrated with lifestyle outlets including spa and organic supermarket
- Modelled after Pacific's successful multidisciplinary specialist centres in Singapore

Singapore, 7 April 2008 - Main Board-listed Pacific Healthcare Holdings Ltd ("Pacific" or 太平保健), a leading Singapore provider of specialist healthcare services, today announced the signing of a consultancy and management agreement with Bangkok Mediplex Co. Ltd ("BMC").

Under the agreement, Pacific will help conceptualize and manage Bangkok Mediplex, the first non-hospital complex in Thailand focusing on integrated multi-disciplinary specialist healthcare services. Pacific will also assist BMC to establish a compounding pharmacy as part of its anti-aging medicine unit, and provide advanced training in implant and cosmetic dentistry, areas in which Pacific's clinicians are internationally renowned.

Bangkok Mediplex will occupy 70,000 sq ft of commercial space in downtown Sukhumvit as part of a 33-storey condominium development. It will have direct access to Ekkamai BTS Station. Its landmark architectural design and unique concept aims to service both local residents as well as the booming medical tourism market in Thailand.

Dr William Chong (张来良), CEO of Pacific said: "BMC's vision is to revolutionize healthcare in Thailand, beginning with its capital city Bangkok. We are honoured they have chosen us to assist them in implementing their plan and fulfilling their vision of enhancing the quality of healthcare service delivery. Pacific's reputation for providing premium patient care services has long been recognized and we are pleased to be able to successfully export our brand and business model internationally."

Mr Niwat Kittichaiwong, Managing Director of BMC said: “We are thrilled to launch our flagship medical centre. We believe that the healing of the body must include the mind and that preventive healthcare and nutrition is the seed of good health. We chose Pacific Healthcare as their pioneering concepts in providing top notch specialist healthcare with the ambience of a spa is in line with our philosophy of providing sound anti-aging medicine”.

This is Pacific’s third management contract within the last 18 months. In January 2007, the Group was awarded a contract to design and project manage a healthcare facility in Hanoi, Vietnam. Subsequently, it signed another management contract with Advanced Medicare & Research Institute (AMRI) group in Kolkata, India where Pacific assists AMRI in training and manpower development for medical specialists and administrative staff.

Pacific runs 5 major integrated medical centres within the prime Orchard Road area in Singapore, each with their own specific focus – cosmetic surgery, dentistry, anti-aging, diagnostics and specialist day surgery. The Group has, in recent months, stepped up its expansion overseas and has extended its regional footprint to India, China, Vietnam and Thailand.

About Pacific Healthcare Holdings

Incorporated in 2001 in Singapore, Pacific Healthcare is an integrated healthcare provider offering a comprehensive range of healthcare services; encompassing specialist medical care, dentistry and wellness services as well as the operation of nursing homes and day surgery centres. Its integrated network of healthcare services allows patients to be treated in a multi-disciplinary manner within the Group.

Pacific Healthcare aims to be the premier healthcare group in Asia, renowned for its Care, Compassion and Medical Excellence. Through a team of more than 100 dedicated medical professionals and a wide network of clinics and facilities, it focuses on the total health and well-being of patients. Its core competencies include the fields of cosmetic surgery and dermatology, obstetrics & gynaecology, cardiology and implant & cosmetic dentistry. Pacific Healthcare has operations in Singapore, Hong Kong, Shanghai, Shenzhen and Mumbai. The Company has also invested in heart centres in Goa and Bangalore.

For more information, please visit our website at www.pachealthholdings.com

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