



PACIFIC HEALTHCARE HOLDINGS LTD.
(Company Registration No: 200100544H)

APPOINTMENT OF EXECUTIVE DIRECTORS

The Board of Directors of Pacific Healthcare Holdings Ltd. (“the Company”) wishes to announce the appointment of Mr Kwan Benny Ahadi (“Mr Benny Kwan”) and Ms Sri Widati Ernawan Putri (“Ms Sri Widati”) as Executive Directors of the Company with effect from 1 February 2011. Both Mr Benny Kwan and Ms Sri Widati are nominees of Affluent Healthcare Holdings Pte. Ltd.

The details and declarations of Mr Benny Kwan and Ms Sri Widati as required under Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading Limited are contained in the separate announcements made today.

By Order of the Board

Dr William Chong Lai Leong
Executive Director and Chief Executive Officer
31 January 2011