



## **Pacific Healthcare Sets up Regional Headquarters in Singapore**

**Singapore, 29 April 2008** – Pacific Healthcare Holdings Ltd (“Pacific Healthcare” or 太平保健), a leading provider of specialist healthcare services today announced the setting up of its Regional Headquarters (“RHQ”) in Singapore.

Pacific Healthcare, which listed on the mainboard of the Singapore Exchange in 2005, has expanded its regional operations through strategic investments and management consultancy contracts in China, India, Vietnam and Thailand. The Group’s Medical Specialist Centres are recognised for its clinical and technical excellence as well as patient centric services and spa-like ambience.

Dr William Chong, Group Chief Executive Officer and Executive Director said, "Pacific Healthcare’s establishment of a regional headquarters in Singapore reflects our commitment to grow overseas even as we broaden and strengthen our Singapore operations. We believe that our regional thrust will enhance our premier branding as well as Singapore's position as Asia’s leading medical hub."

The RHQ will serve as a base and nerve center from which to expand the Group's healthcare services throughout Asia. RHQ activities include strategic business planning and development, marketing, brand management and technical support services. The new RHQ will also leverage on information technology to facilitate information sharing among the Group's centers ensuring seamlessness in the care of its patients internationally.

"The demand for health and wellness is expanding rapidly in Asia as consumers become more affluent and discerning. Singapore is well positioned to serve this growing market building on our reputation as a regional medical hub for quality medical services," said Mr Yeoh Keat Chuan, Executive Director, Biomedical Sciences Group, Singapore Economic Development Board. "We are very pleased that Pacific Healthcare, a home grown company, is building up its base here to support their Asian operations."

Pacific Healthcare recently announced plans to open specialist cosmetic centres and medical spas in India jointly with the Yash Birla Group. It also won a contract to conceptualize and manage Bangkok Mediplex in Thailand. Its latest acquisition of a compounding pharmacy will add a new revenue stream for the Group and the RHQ will continue to identify opportunities to export its business model into the region.

## About Pacific Healthcare Holdings

Incorporated in 2001 in Singapore, Pacific Healthcare is an integrated healthcare provider offering a comprehensive range of healthcare services, encompassing specialist medical and dental care, and wellness services.

Its Consultancy & Management Division provides advisory and consultancy services in the conceptualization, planning, design and development of specialist medical centers and hospitals. It also offers healthcare facilities management services.

Pacific Healthcare aims to be the premier healthcare group in both Singapore and Asia, renowned for its dedication to patient care, compassionate approach and medical excellence. Through a team of more than 100 dedicated medical professionals and a wide network of clinics and facilities, it focuses on the total health and well-being of patients. Its core competencies include the fields of cosmetic surgery and aesthetic medicine, obstetrics & gynecology, cardiology and implant & aesthetic dentistry.

Pacific Healthcare has operations in Singapore, Hong Kong, India and China.

*For more information on the Company, please visit our website at [www.pachealthholdings.com](http://www.pachealthholdings.com) or contact:*

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