



PACIFIC HEALTHCARE HOLDINGS LTD.
(Company Registration No: 200100544H)

APPOINTMENT OF DEPUTY CHIEF EXECUTIVE OFFICER

The Board of Directors of Pacific Healthcare Holdings Ltd (“the Company”) wishes to announce that Mr Poh Boon Nee Bernie has been appointed as Deputy Chief Executive Officer of the Company with effect from 8 September 2010. Upon his confirmation of employment with the Company, Mr Poh Boon Nee Bernie shall be redesignated as Chief Executive Officer of the Company.

The Board also announced that Dr Chong Lai Leong William shall, upon Mr Poh Boon Nee Bernie’s confirmation of employment as Chief Executive Officer of the Company, relinquish his position as Chief Executive Officer of the Company and be appointed as Vice Chairman of the Company.

The details and declaration of Mr Poh Boon Nee Bernie as required under the Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading limited are contained in a separate announcement made today.

By Order of the Board

Dr William Chong Lai Leong
Executive Director and Chief Executive Officer
8 September 2010