



Pacific Healthcare Adds 2 Franchisees to India Operations

- New franchises are in Bangalore and Mangalore in Karnataka
- Two more franchised centres expected to be opened within Q2 2009

SINGAPORE, 20 APRIL 2009

FOR IMMEDIATE RELEASE

Singapore, 20 April 2009 – Mainboard-listed Pacific Healthcare Holdings Ltd. (“PacHealth”, “the Group” or “太平保健”), a leading Singapore provider of integrated, multi-disciplinary specialist healthcare services, is pleased to announce the official signing of franchising agreements for 2 new medical centres in the State of Karnataka, India.

These centres which are operated under the Evolve Med Spa brand (“EVOLVE”), bring the number of franchises of its joint venture company, Birla-Pacific Med Spa Pvt Ltd (“Birla-Pacific” or “the Company”) to 3. The Company expects to establish two more franchised centres within the next month. In addition, Birla-Pacific also runs 3 specialist medical centres in Mumbai.

Interest in Evolve has been surging, in part due to the success of its Flagship centres, the reputation of both joint venture partners as well as the brand recognition following the sponsorship of the recently concluded Femina, Miss India 2009 pageant in which Evolve was the official makeover, smile and wellness partner. Evolve achieved nationwide publicity as its specialists and dentists were responsible for maintaining the skincare and smiles of all the finalists for the competition. At the recent opening of its Med Spa in Bandra, many of Bollywood’s leading celebrities were in attendance.

Dr William Chong (张来良), the CEO of Pacific Healthcare said: “We are pleased that our concept of integrated, multi-disciplinary medical and wellness centres has been well received. The success of a franchise lies beyond standard operating protocols. Brand awareness and loyalty is founded on trust for both the system and the operator. Pacific Healthcare’s reputation for Medical Excellence is highly regarded internationally and our partners, the Yash Birla Group, have long been associated with honour and business integrity. I am confident that we have the necessary ingredients to make the franchise work throughout India”.



ABOUT THE COMPANY

www.pachealthholdings.com

SGX mainboard listing: November 2005

Pacific Healthcare is an integrated healthcare provider in Singapore offering a comprehensive range of healthcare services through its team of more than 100 dedicated healthcare professionals and a wide network of clinics and facilities. Its core competencies include oncology, ophthalmology, dermatology, obstetrics & gynaecology, cosmetic surgery and cosmetic & implant dentistry.

Pacific Healthcare aims to be the premier healthcare group in Asia, renowned for its care, compassion and medical excellence. Currently the largest non-hospital based healthcare provider of specialist medical, dental and wellness services in Singapore, the Group also has operations in Hong Kong, India and China, as well as representative offices in Jakarta and Ho Chi Minh City. In addition, PHH will jointly establish a premier medical centre in downtown Jakarta with PT Plaza Indonesia Realty in the last quarter of this year

FOR FURTHER ENQUIRIES

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Other media releases on the company can be accessed at www.oaktreadvisers.com